

FRD Center

**Examples of Bespoke
Market Entry Activity
in 2025**

Romania and Emerging Europe



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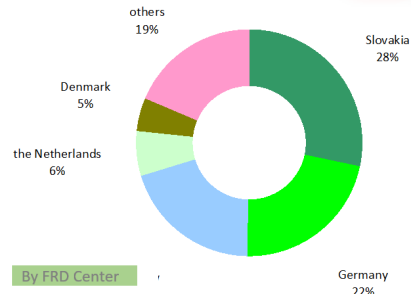
The logo features the text "FRD center" in a sans-serif font, with "FRD" in bold black and "center" in a smaller blue font. This text is positioned to the left of a large, stylized yellow swoosh that curves from the top right towards the bottom left, framing the text.

In 2025, for Clients from Bulgaria, Finland, Greece, Ireland, Japan, Spain, the Netherlands, the USA, our team at FRD Center has provided bespoke market research and studies, trade missions, site visits organisation, market opportunity assessment, strategic B2B contacts with local Decision Makers in Emerging European markets such as Romania, Czechia, Slovakia, Hungary, Poland.



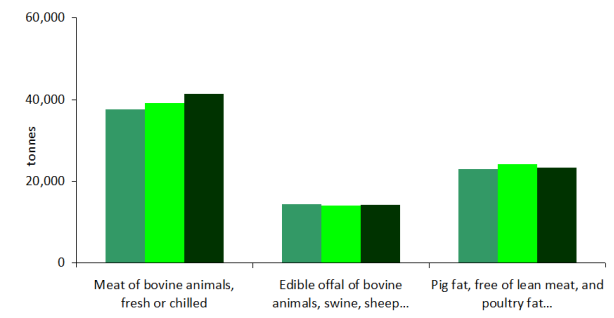
FOOD AND BEVERAGES MARKET IN CZECHIA REPORT

Imports of live animals in Czechia in 2024, by country



FOOD AND BEVERAGES MARKET IN CZECHIA REPORT

Meat imports in Czechia, 2022 - 2024



Growth vs. 2023	+40.4%
Profit 2024	0.1 mEUR
Average no of employees in 2024	481
Services offered	Recruitment, staff leasing, payroll, staff administration, BPO
Industries covered	Retail, e-commerce, automotive, leasing
Profile	Set up year: 2006 Examples of clients: n/a Which industries and services generate most of the revenue: n/a Valoris Center is a company with 100% Romanian ownership that operates on the BPO services market. As a secondary service, they also offer Recruitment services and also Training Programs. Most of the revenue is generated by their BPO and Call Center services.

Company name	EUROFRUTAS TEMPORAR SRL
Website	http://eurofrutas-temporar.com/
Turnover 2024	8.5 mEUR
Growth vs. 2023	-5%
Profit 2024	0.5 mEUR
Average no of employees in 2024	27
Services offered	Staff leasing, international recruitment

The Temporary Employment Placement Agencies Industry in Emerging Europe

In spite of the decline in the recent years, the activity of the Temporary Employment Placement Agencies is expected to re-enter a growing trend in the following period.

The Czech Republic presents the most significant hiring outlook improvements for Q1 2025, as it results from the latest Manpower Employment Outlook Survey.

According to IBISWorld, in 2025 the market size of the Temporary Employment Placement Agencies industry in Hungary is €1.4bn and there are 544 businesses in the Temporary Employment Placement Agencies industry operating in Hungary.

In the first quarter of 2025, 35% of Hungarian employers plan to expand their workforce, according to the latest Manpower Hungary Employment Outlook Survey.

Romania enters 2025 with a labor market that continues to evolve at an accelerated pace, but also with challenges that require new retention and recruitment strategies.

What are the trends that will shape the working environment in Emerging Europe and what do the specialists' forecasts for 2025 look like?

According to market specialists, 2025 is shaping up to be a year of uncertainty and adjustment for the Romanian labor market, impacted by economic austerity and new regulations.

Corporate Development in the Staffing and Recruitment Industry

According to market specialists operating in [Emerging Europe](#), the interest of foreign players to expand to the Region and further develop through the acquisition of a local Staffing and Recruitment Agency has been increasing considerably in the last 2-3 years.

It is expected that the [crossborder Corporate Development trend](#) to continue in the period 2025 – 2030.

Our Client from Finland is a company specialized in Recruitment, Temporary staff leasing and Assessment. It is part of a Group which operates in Sweden, Norway and Denmark.

They hired the FRD Center bespoke market entry services to prepare a comprehensive market opportunity assessment and to select strategic business partners in Romania, which were introduced to the Client for direct discussions, negotiations and strategic decisions for market expansion on the Romanian staffing market.

Our Client from Japan is the government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

A long-term Client of FRD Center, in 2025 they required bespoke market research and study, strategic business partners search and selection in Romania etc.

Chapter 1 -Hydrogen produced in Romania

Suggestions and recommendations to foreign players / investors

Chapter 2 –Railway system in Romania

Investment Plans





Our Client from The Netherlands is the Royal Dutch Embassy in Romania, a FRD Center Client since 2014.

In 2025, the Agriculture, Fisheries, Food & Nature of the Embassy of the Kingdom of the Netherlands in Bucharest required the FRD Center bespoke strategic B2B matchmaking services and the site visits organization for the high level Trade Delegation of 15 Dutch companies visiting Romania.



One of our Clients from Spain is a private company specialized in manufacturing of high quality Appliances, Electrical, and Electronics, such as emergency lighting, technical and architectural lighting, fire and toxic gas detection systems and hospital headboard. They are supported by the ASTUREX Agency and located in the Parque Tecnológico de Asturias.

The hired the FRD Center to provide bespoke market assessment for their products, strategic business partners search and selection and facilitation of B2B contacts with Decision Makers in Romania



Since 2000, the FRD Center team has been facilitating strategic B2B contacts between foreign and local Decision Makers in Emerging European markets such as Romania, Hungary, Bulgaria, Poland, the Balkans, Czechia, Slovakia etc.



**For bespoke Market Entry Consulting services such as
Market Research, Opportunities Assessment and
Strategic Business Introduction at Decision Maker Level
in Romania and Emerging Europe**

Contact the FRD Center at email

Europa@frdcenter.ro

The logo for the FRD Center, featuring the letters "FRD" in a large, bold, black sans-serif font, with the word "center" in a smaller, blue, lowercase sans-serif font positioned directly beneath it. A thick, bright yellow swoosh curves around the right side of the text, starting from the top and ending near the bottom.

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