

Market research and Sector studies in Romania and Emerging Europe: Poland, Czechia, Slovakia, Hungary, Bulgaria, Serbia & the Balkans, Baltic States: Lithuania, Latvia, Estonia

For almost 25 years, the [FRD Center](#) and local partners have been generating upon request from foreign Clients, customized market research and players analysis.

Some recent examples (2020 – 2024) are:

- Market Opportunity Assessment, Off-market Deal Sourcing and Strategic Business Introduction at Decision Maker level to local players in the Engineering Field in Poland, Romania and Hungary for Client-Group with HQ in UAE
- Romanian Healthcare Sector Study for the Embassy of Finland in Romania
- Market Research in Romania – including store checks and mystery shopping – in the brick & mortar retail sector, with a focus on fashion retail for an Israeli Client
- Sector Analysis and Strategic Business Partners Search and Selection in Romania, Czech Republic and Slovakia for Integrated Hospital Design Alliance Group (IHDA) from Finland
- Market Research and investigation in the Romanian education and IT sectors for The Japan External Trade Organization (JETRO)
- Sector Analysis and New Suppliers Search and Selection in Romania and Bulgaria for Italian client, market leader in the tire machinery industry
- Market Research and Opportunity Assessment in Romania in the wastewater treatment sector for Spanish Client
- Market Opportunity Assessment, New Suppliers Search and Selection in Romania, Bulgaria, Czechia and Poland for US Client, major group listed at the NYSE
- In-depth Market Research and Analysis of the Romanian soil improvement sector for an Irish client, including market opportunity assessment and competitive analysis of players
- Market Study and Target Origination – off-market deal sourcing according to the Client's specifications in the BPO and call center sector in Romania for Client headquartered in the Kingdom of Bahrain
- Market Research and Opportunity Assessment in Romania in the HVAC sector for Swedish Client
- Sector Study of the Romanian Hospital Investments for the Finish Governmental Agency, Business Finland
- Sector Analysis and Off-market Business Search and Deal Origination in Romania for a Greek IT & Software group