



PRESS RELEASE

Contact: Ioana Jackie Bojor
(+4021) 411 1459; 411 1460

FRD Center Romania and Intertek UK invite you to the Ethical Sourcing Forum North America in New York (13-14 March 2008)

Bucharest – London, January 2008 – Following their excellent 2007 collaboration, Factor Regional Development Center Romania (FRD Center) and Intertek UK partner again in 2008, this time for the successful promotion of **the Ethical Sourcing Forum North America** (<http://www.intertek.com/esf/events/usa1>) among responsible corporations and enterprises in Romania and the region.

Industry speaker line up at the Ethical Sourcing Forum North America includes: Phillips - Van Heusen Corporation * Rainforest Alliance * Levi Strauss & Co * Nestlé * Nike * IBM * ICTI CARE Foundation * International Labor Rights Forum * Pepsi * Canadian Business for Social Responsibility (CBSR) * Carbon Disclosure Project (CDP) * Continental Clothing Company Europe * Corporate Citizenship * Earth Pledge * Epstein, Backer and Green * Ethical Investment Research Services (EIRIS) Ltd * Future 500 * Hey Group * International Labour Organisation (ILO) Factory Improvement Programme (FIP) * JGATE (Jordan Garments, Accessories & Textiles Exporters Association) * Kenya National Commission on Human Rights (KNCHR) * OpenSRI * Partners for Financial Stability (PFS) Program * Policy Research Center for Environment and Economy (PRCEE) * State Environmental protection Administration (SEPA), China * Sandler, Travis & Rosenberg * Social Accountability International (SAI) * The Automotive Industry Action Group (AIAG) * The Carbon Trust * The Climate Group * The CSR Group * The Institute for Sustainable Communication * UTZ * Worker Rights Consortium * Worldwide Responsible Apparel Production (WRAP) * AKUT Turkish Search and Rescue Association * Alonovo * As You Sow and many more... For the full programme, please visit: <http://www.intertek.com/esf/events/usa1>

Anyone with a vested interest in improving the social and environmental responsibility and effectiveness of their supply chains, therefore, from Supply Chain Managers, CSR directors, and Company Directors to Health and Safety Officers, HR Managers, Purchasing Managers, and Procurement Specialists, should not miss out on this important event. By quoting “FRD CENTER” upon the on-line registration, a 20% off the full price will apply.

Upon announcing this year’s partnership, Ioana Jackie Bojor, Director of Business Development with FRD Center, declared. “We are proud that Intertek UK has requested FRD Center to partner with them again in 2008. With the constantly increasing interest of large multinational companies in procuring from East Europe, ethical sourcing is becoming a topic of great

importance to the Romanian business and CSR community. Through this collaboration, we aim to facilitate the participation of relevant professionals from Romania to this event.”

ESF is an action-oriented continuous learning industry initiative, open to those willing to play an active role in the development and successful implementation of sustainable social and environmental supply chain practices. The ESF platform gathers and compiles practical knowledge on new approaches which contribute to sustainable supply chain practices based on projects and initiatives undertaken by organizations engaged in off-the-ground supply chain work.

Sharing with stakeholders across the supply chain, the Ethical Sourcing Forum helps to raise awareness and facilitate understanding of relevant information and activities which support the development of sustainable supply chain practices worldwide.

Registration at the event can be made on-line at: <http://www.intertek.com/esf/events/usa1>

About Intertek UK - www.intertek.com

Intertek is a global leader in testing, inspection and certification of products, commodities and systems. We offer customers an unparalleled advantage through applying our broad technical expertise to fulfil their individual needs.

Our range of services for quality helps customers, such as manufacturers, retailers, governments and traders advance their reputation and master the complexities of the global marketplace. Our advisory services help customers deal with increasingly complex regulation and social issues.

Intertek has an extensive network of 17,400 employees in 887 offices and laboratories spanning 110 countries, delivering the most comprehensive service to clients, wherever it is needed.

For more information contact Intertek directly on the details below:

Email us at: customerservices@intertek.com

Call us on +1.973.924.2510

About FRD Center Romania – www.frdcenter.ro

Factor Regional Development Center Romania (FRD Center) is a private market entry consulting firm based in Bucharest.

Since 2000, FRD Center Market Entry Services has been assisting foreign companies and organisations to export, invest, source and relocate operations in Romania and the region.

FRD Center is dedicated to Corporate Social Responsibility and Ethical Sourcing practices and actively promotes CSR, having partnered with a series of international organisations specialised in this field.