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AUTOMOTIVE and TOOLING in ROMANIA

NEWSLETTER



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FRD CENTER**



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**FRD Center Market Entry Services
Bucharest ROMANIA;
www.market-entry.ro
Contact: Jackie Bojor, Director;
Tel: +4021 4111459
europa@frdcenter.ro**

Dacia has produced first customised Duster Pick-Up vehicles for OMV Petrom

Automobile Dacia, the biggest producer of auto vehicles in Romania, together with the oil and gas producer OMV Petrom and with the independent car body manufacturer Romturingia, has delivered in October 2014 the first Dacia Duster Pick-Up vehicles. The vehicles are the result of a conversion project, being especially created to meet the needs of OMV Petrom. The partnership between the three companies stipulates the delivery of over 500 vehicles by the end of 2015. Dacia was established in 1966 and, since 1999, has become a part of Renault Group.

Dräxlmaier Romania has hired 1,000 persons in first nine months of 2014

The German Group Dräxlmaier has hired 1,000 people in the first nine months of 2014 in its five plants of automotive components in Romania, located in Satu Mare, Pitesti, Timisoara, Hunedoara and Codlea. At present, Dräxlmaier has some 15,000 employees in Romania. Based on the market dynamics, the Group plans to hire 500 people in 2015.

Ford exports EcoBoost motors to Valencia

In September 2014, Ford has started to export 1.5-litre EcoBoost motors produced in Craiova to its plant in Valencia for the new Mondeo model. The US Group Ford has entered the Romanian market through the acquisition of the domestic producer Automobile Craiova in 2007. The plant in Craiova produces Ford B-Max cars and EcoBoost motors

Industrial Exim Group imports and distributes cutting tools, burrs, stitching systems, abrasive discs, hand tools etc. The company has registered a net turnover of 0.6 million EUR in 2013. It has some 10 employees

Hirschmann invests eight million EUR in Mures

The Austrian producer of automotive cables Hirschmann invests approximately eight million EUR in order to triple the production capacity of its Romanian plant located in the Mures county. As a result of this investment, the number of the employees is expected to grow by 50% by the end of 2015.

Huf invests two million EUR in Arad in 2014

Huf, the German manufacturer of automotive locking systems, has announced for 2014 investments of over two million EUR in its Romanian plant located in Arad, in order to acquire assembling and plastic injection equipment. In its Arad plant Huf produces mechanical and electrical locking systems for Dacia - Renault, BMW, Porsche, Kia, MAN, Volvo or Mitsubishi. Huf Romania estimates a turnover of over 26 million EUR in 2014.

Sales of new auto vehicles in Romania have increased by approx. 31% in first seven months of 2014

The sales of new auto vehicles in Romania recorded 57,019 units in the first seven months of 2014, out of which 47,857 passenger cars, 8,329 commercial vehicles and 833 buses. The sales of new auto vehicles on the domestic market in the first seven months of 2014 have registered an increase by 30.9% compared to the similar period of the previous year.

Renault to increase automation of its Dacia plant

The French Group Renault that owns local auto vehicles manufacturer Automobile Dacia targets to gradually increase the automation of the Dacia plant. The automation of the Dacia plant is currently at 10%. Renault has taken into consideration increasing automation based on the need for higher productivity.



Leoni to invest seven million EUR in 2014 in Arad

The German Group Leoni has budgeted investments of approximately seven million EUR in 2014 in order to develop its plant of automotive cables in Arad. Leoni produces in Arad automotive cables for clients such as Volkswagen, BMW, Daimler or GM. Leoni has over 5,300 employees in its plant in Arad.

Dacia has marked the production of 5,000,000 auto vehicles in May 2014

Automobile Dacia has registered in May 2014 the production of 5,000,000 auto vehicles. The Dacia plant has the capacity of 350,000 vehicles per year. Currently, over 50% of the total daily output of the Dacia plant is represented by the production of the Duster model. In 2013, 93% of the Dacia plant's output has been exported. Dacia is the best selling brand of auto vehicles in Romania, with a market share of approximately 30% on the domestic market.

TRW Automotive has launched airbag production unit in Neamt (NE Romania)

The US producer TRW Automotive has opened in April 2014 a new airbag production unit, located in Roman (Neamt county). The unit has been opened following investments of 13.6 million EUR. The plant is expected to have almost 1,200 employees by 2016.

Michelin to relocate tyre production in Romania

The French Group Michelin will relocate a part of its tyre production from the Budapest plant to Romania. The production of the Budapest plant will be mainly relocated to the Michelin facilities in Romania (Zalau), Poland (Olsztyn) and Germany (Karlsruhe and Homburg). Michelin Romania has three production units located in Zalau and Floresti and coordinates the Group's commercial activities for the Central and Southern Europe.

Pirelli to invest 105 million EUR in Slatina

The Italian tire producer Pirelli has budgeted investments of 105 million EUR in its Slatina plant during the period 2013 - 2017. The investments target to increase the production capacity from 10 million tyres at the end of 2013 to 13 million tyres in 2017.

Star Transmission Cugir, part of Daimler Group, produces components for the automotive industry: gears, shafts, pinions, chain tensioners, devices. The company produces automotive components for: Daimler, JTEKT, MITEC Automotive or KUKA. Star Transmission Cugir has recorded the net turnover of 38.2 million EUR in 2013. The company has over 1,000 employees.

Neptun produces mechanical transmissions: standard and custom-made gears, equipment for oil extraction, manual gearboxes for industrial valves etc. The company exports its products in: Italy, France, Germany, the Netherlands, Greece, UK, Spain, Austria, Turkey, USA, Pakistan, Azerbaijan, Iran, Australia, South Africa, Egypt etc. In 2013, Neptun has registered the net turnover of 12.4 million EUR. The company has over 300 employees.

Hidromecanica produces turbochargers, powershift transmissions, hydraulic transmissions, inverter reducers, couple hydraulic converters, hydraulic couplings etc. The company has reported a net turnover of one million EUR in 2013. It has some 140 employees.

Mazarom Impex imports and distributes CNC machine-tools, burrs, drilling tools, milling tools, turning tools. The firm distributes the brands Yamazaki Mazak, Dormer or Sandvik Coromant. Mazarom Impex has recorded in 2013 the net turnover of 1.4 million EUR. The firm has approximately 30 employees.

Pentagon imports and distributes cutting devices, drills, burrs, pneumatic grinders and sanders, abrasive discs, laser equipment, measuring equipment, generators, compressors, hand tools, construction equipment, cleaning equipment, adhesives etc. The firm distributes the brands Hitachi, Makita, Bosch, Stabila, Geo-Fennel, Spectra Precision, Olfa, Leica, CST-Berger, Hedu, Mikrofyn, Skil, Pilana, ZPS-FN, Belle, Energy, Airmec, Karcher, Loctite, Yildiz, Tyrolit, Lukas etc. Pentagon has registered the net turnover of 6.2 million EUR in 2013. The firm has some 50 employees.

Metal Star imports and distributes drills, cutters, reamers, turning tools, burrs, pneumatic grinders and sanders, milling tools, emulsified fluids, accessories etc. The company distributes the following brands: Atlas Copco, SGS, Dormer, Sandvik Coromant, Gebruder Eberhard, August Beck, Arnold Fresmak, Vargus, Gamor, H2O, Joke, OMCA, Pedrotti, Rego-Fix, Tapmatic, Walther Trowal etc. Some of the company's main clients are: Chimica, Elba, IAMU, Prems, Romaero or Saturn.

In 2013, Metal Star has recorded the net turnover of 2.9 million EUR. The firm has approximately 20 employees.

Patrascu & Gane Engineering Company imports and distributes burrs, drills, reamers, milling cutters, CNC machines, cutting machines, measuring equipment, mechanical transmissions, hand tools etc. Some of brands distributed by the firm are: Spinner, EMAG, RK Rose+Krieger, Halltech, Zimm, Genoma, Alpen Maykestag, HHW (Hommel Hercules Werkzeughandel) etc. Some of the company's main clients are: Automobile Dacia, Continental Automotive, Imken Romania, Rulmenti, Silcotub.

Patrascu & Gane Engineering Company has reported in 2013 a net turnover of 1.1 million EUR. It has a team of some 15 persons.

Perfect Tools Impex imports and distributes drilling tools, cutting machines, forming machines, cutting and grinding discs, burrs, alloys etc. Some brands distributed by the company are: Menlo, M.A. Ford, Seco, Granit Abrasive, AMEC, Pramet, Neo Nickel, KFH, Kelch, Lubero, Urdiamant, Walker Pilana. Some of its main clients are: Doosan, Cameron Romania, IAMU, Comelf, Napomar, Tenaris Silcotub or Star Transmission. In 2013, Perfect Tools Impex has registered the net turnover of 0.6 million EUR. It has some 10 employees.

INMAACRO imports and distributes measuring machines, tool presetting machines, active control systems, drilling machines, lathes, grinding machines, laser cutting machines, honing machines, burrs, tools, rotary tables etc. Some examples of brands imported by the company are: Zeiss, Zoller, Marposs, Alzmetall, SHW, Traub, Ewag, Mägerle, Komet, Mitsubishi Electric, Kadia, Fibro, Extramet etc.

INMAACRO has recorded the net turnover of 4 million EUR in 2013. It has approximately 40 employees.

Preh Romania has recorded turnover increase by 52% in H1 2014

The producer of auto components Preh Romania, part of the German Group Preh, has recorded in the first semester of 2014 a turnover of 60.6 million EUR, up by 52% compared to the same period of 2013. The company estimates a turnover of 120 million EUR in 2014. Preh Romania produces in its plant in Ghimbav (Brasov county) driver control and climate control components for BMW, Volkswagen, Porsche, Skoda, Seat, Audi and Daimler.