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AUTOMOTIVE SECTOR IN ROMANIA

NEWSLETTER



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FRD CENTER



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Romanian production and assembly of auto vehicles has exceeded 391,000 units in 2014

The production and assembly of auto vehicles in Romania has recorded 391,434 units in 2014, out of which 391,422 passenger cars and 12 commercial vehicles over 3.5t GVW. The Romanian exports of new auto vehicles in 2014 have registered 364,251 units, up by 0.4% compared to 2013.

Sales of new auto vehicles in Romania has recorded y/y increase of 21.5% in 2014

The sales of new auto vehicles on the Romanian market have registered 100,336 units in 2014, out of which 82,809 passenger cars, 16,167 commercial vehicles and 1,360 buses. The sales of new auto vehicles in Romania in 2014 have recorded an increase of 21.5% compared to 2013.

Automobile Dacia has sold over 511,000 auto vehicles in 2014

Automobile Dacia, owned by Renault Group, is the biggest producer of auto vehicles in Romania. Automobile Dacia has sold 511,465 auto vehicles in 2014, up by 19% compared to 2013. Dacia has a market share of over 31% on the Romanian market. In 2014, Dacia has exported auto vehicles mainly to France, Germany, Spain and Italy.

Romania's car industry climbed from revenue worth EUR8 billion in 2009 to EUR18 billion in 2014, according to The Association of Automotive Manufacturers in Romania.

The strongest increase was registered on the segment of car part producers, whose revenue soared from EUR 5.4 billion in 2009 to almost EUR 13 billion in 2014. According to the same source, by 2020 car part output in Romania will reach EUR 20 billion. At present, the 600 producers present in Romania have over 200,000 employees and overall revenue of EUR 12.5 billion.

Preh has invested approx. five million EUR in 2014

Preh Romania, part of the German Group Preh, has invested approximately five million EUR in 2014 in its plant in Ghimbav (Brasov county). Preh targets to hire 100 persons in 2015 in its Ghimbav plant. Preh Romania manufactures driver control and climate control components for Daimler, Porsche, BMW, Audi, Volkswagen, Seat and Skoda.

Yazaki invests over two million EUR in Arad

The Japanese Group Yazaki invests over two million EUR in order to expand its plant in Arad, by launching a new plastic injection unit. The works are expected to be finalised in July 2015. The new unit will cover the surface of approximately 4,000 sqm.

Autoliv Romania has registered a turnover of approx. 500 million EUR in 2014

Autoliv Romania, part of the Swedish Group Autoliv, has recorded a turnover of approximately 500 million EUR in 2014. The company has invested some 20 million EUR in 2014 in order to develop its Romanian production facilities. It has finalised in 2014 the relocation process of a seat belts plant from Germany to Romania. Autoliv plans to construct new production units in 2015 in Romania, on a surface of over 20,000 sqm. Autoliv Romania has some 7,800 employees.

Kimball Electronics to enter domestic market in 2015

Kimball Electronics, the US manufacturer of electronic assemblies for the automotive, medical and industrial sectors, has announced its plans to enter the Romanian market by opening a plant in Timisoara in 2015. The facility containing multiple production lines will cover the surface of 6,000 sqm.

Hirschmann Romania forecasts a turnover of over 50 million EUR in 2015

In the first nine months of 2014, Hirschmann Romania, part of the Austrian Group Hirschmann, has recorded a turnover of 34 million EUR, up by 10% compared to the similar period of 2013. For 2015, Hirschmann Romania forecasts a turnover of over 50 million EUR. Hirschmann has started in 2014 an investment of some eight million EUR in order to triple the production capacity of its Mures plant.

Continental Automotive has completed investment of 6.5 million EUR in R&D center

Continental Automotive Romania has finalised in October 2014 an investment of 6.5 million EUR in a new building in its R&D center in Sibiu. The construction works have started in March 2014. The new building covers the surface of 7,000 sqm. The German Group Continental has approximately 13,000 employees in Romania.

Glasscorp has opened automotive glass facility in Buzau

Glasscorp, part of the Turkish Group SiseCam, has launched in November 2014 an automotive glass facility in Buzau, following investments of 65 million EUR. The new facility has the production capacity of 800,000 tool sets annually and it is equipped with modern technology. Glasscorp manufactures laminated windshields for Dacia, Renault, Volkswagen, Suzuki, Skoda, Mercedes, Ford, Opel or Fiat.

Dräxlmaier to open new production unit in Romania in 2015

The German Group Dräxlmaier plans to launch a new production unit in Brasov in 2015. Located on a surface of 13,000 sqm, the new unit will produce automotive interior systems. At present, Dräxlmaier has approximately 15,000 employees in its five plants of automotive components in Romania.

Schaeffler Romania has recorded turnover of approx. 370 million EUR in 2014

Schaeffler Romania has registered in 2014 a turnover of approximately 370 million EUR. The company has hired over 150 persons in 2014, reaching a team of some 3,800 employees. Schaeffler has a plant located in Cristian (Brasov county) on a surface of approximately 100,000 sqm. Schaeffler has made total investments of over 500 million EUR in its plant in Romania.

Huf Romania forecasts turnover of approx. 53 million EUR in 2019

Huf Romania, part of the German Group Huf, has recorded in the first trimester of 2014 a turnover of 6.5 million EUR, up by 23% compared to the similar period of 2013. As a result of its recent investments, the company forecasts for 2019 a turnover of approximately 53 million EUR and some 500 employees. Huf manufactures in its Arad plant mechanical and electrical locking systems for Dacia - Renault, BMW, Porsche, Mitsubishi, Kia, Volvo or MAN.

Daimler to launch additional capacities in transmission assembly in 2016

Star Transmission, owned by the German Group Daimler, has started in April 2014 the construction works of a new assembly plant in Sebes. Starting with 2016, the new plant will assemble Mercedes-Benz 9G-TRONIC nine-speed automatic transmissions. The new facility is expected to create approximately 500 new jobs.

The revenue of Romania's two carmakers, **Automobile Dacia** and **Ford**, climbed from EUR 2.6 billion in 2009 to EUR 5.4 billion last year. Dacia and Ford rank first and third among Romania's largest exporters. In the first six months of 2014, Automobile Dacia saw revenue rise by 1.67% to EUR 2.2 billion so that Dacia is likely to hit a new high in 2014 with a business worth above EUR 4.2 billion, according to ZF calculations.

FOCUS: Plastic injection automotive components in Romania



Over 20 auto components manufacturers using plastic injection technology operate in Romania

In Romania there are over 20 manufacturers of automotive components that use plastic injection technology. They have recorded a cumulated net turnover of approximately 420 million EUR in 2013, up by some 27% compared to 2012.

Some of the main players are Delta Invest, Subansamble Auto, ELJ Automotive, Leman Industrie, Stewo Plastic Prod and Metaplast. Types of plastic components manufactured include: horns, door armrests, lamps, cable ducts, connectors, components for cooling and ventilating system, fluid circuit components, components for closing and locking system, filters, windshield wiper parts, signalling handles etc, for clients such as Dacia, Renault, Ford, Faurecia, TRW Automotive, Valeo, Delphi, Yazaki etc.

Delta Invest has registered y/y net turnover growth of approx. 30% in 2013

Established in 1994, Delta Invest is specialised in the manufacturing of plastic injected parts for the automotive and electronics industries. Some of its main clients are: Faurecia, Dacia-Renault, Valeo, Delphi or Yazaki. Delta Invest has recorded a net turnover of 25 million EUR in 2013, up by approximately 30% compared to 2012. The company has some 250 employees.

Subansamble Auto has reported net turnover of over 12 million EUR in 2013

Subansamble Auto, part of the Romanian Group GIC, uses the following technologies: plastics injection moulding, blow moulding, thermo compression and polyurethane moulding. The company manufactures automotive interior and exterior plastic parts and assemblies, liquids reservoirs, cockpit and engine air ducts, welded and assembled parts, interior trimming components, dash and engine sound deadeners, automotive seating systems and accessories or sound insulation systems.

The company has recorded a net turnover of over 12 million EUR in 2013, up by 28% compared to 2012.

ELJ Automotive has recorded y/y net turnover growth of 63% in 2013

ELJ Automotive, part of NCH Advisors Group, manufactures plastic components for the automotive and electro-technical industries. It uses the plastics injection moulding, blow moulding, thermo-pressing and assembly technologies. Some of its clients are: Dacia-Renault, Valeo, Faurecia etc. ELJ Automotive has reported in 2013 a net turnover of almost 35 million EUR, up by 63% compared to the previous year. The company has some 400 employees.